



City of Sandy Springs, Georgia
Hospitality Board Meeting
City Hall/Meeting Room C-3rd Floor
1 Galambos Way
Sandy Springs, GA 30328
January 15, 2026

8:00 A.M.

MEETING AGENDA

Call to Order	Chairman Paul
Approval of January 15, 2026-Board Meeting Agenda	Chairman Paul
Approval of December 11, 2025-Board Meeting Minutes	Chairman Paul
New Business	
I. Resolution to provide Brand Marketing Services	Samantha Marks
II. Resolution to execute Marketing Destinations Services Agreement	Adam Berrios
III. Finance November 2025 and December 2025 Financials	Toni Carlisle
IV. Sandy Springs Hospitality & Tourism Reports	
Executive Report	Adam Berrios
Marketing & Communications	Samantha Marks
Sales and Services	Myriam Hysa
V. Discussion	
Proposed Next Meeting:	April 23, 2026
Adjourn	