



City of Sandy Springs, Georgia  
Hospitality Board Meeting  
**City Hall/3<sup>rd</sup> Floor Meeting Room C**  
**1 Galambos Way**  
**Sandy Springs, GA 30328**

October 9, 2025

8:00 A.M.

**MEETING AGENDA**

- |  |                                       |
|--|---------------------------------------|
| Call to Order                                    | Chairman Paul                         |
| Approval of October 9,2025 Board Meeting Agenda  | Chairman Paul                         |
| Approval of July 31,2025 Board Meeting Minutes   | Chairman Paul                         |
| New Business                                     |                                       |
| I. Finance                                       |                                       |
| II. July 2025 and August 2025 Financials         | Toni Carlisle-Chief Financial Officer |
| III. Sandy Springs Hospitality & Tourism Reports |                                       |
| Executive Report                                 | Adam Berrios                          |
| Marketing & Communications                       | Samantha Marks                        |
| Database and Website                             | Cierra Duval                          |
| Sales  | Myriam Hysa                           |
| IV. Discussion                                   |                                       |
| <b>Proposed Next Meeting: December 4, 2025</b>   |                                       |
| Adjourn  |                                       |