



City of Sandy Springs, Georgia
Hospitality Board Meeting
City Hall/Barfield Room 2nd Floor
1 Galambos Way
Sandy Springs, GA 30328

March 27, 2025

2:00 P.M.

MEETING AGENDA

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|---|---------------------------------------|
| Call to Order | Chairman Paul |
| Approval of March 27, 2025, Board Meeting Agenda | Chairman Paul |
| Approval of January 23, 2025, Board Meeting Minutes | Chairman Paul |
| New Business | |
| I. Finance
January 2025 and February 2025 Financials | Toni Carlisle-Chief Financial Officer |
| II. Sandy Springs Hospitality & Tourism Reports | |
| Executive Report | Adam Berrios-Executive Director |
| Marketing & Communications | Samantha Marks |
| Social Media & Content | Mitchell Gunn |
| Sales | Myriam Hysa |
| III. Discussion | |
| Proposed Next Meeting: May 22, 2025 | |
| Adjourn | |