



City of Sandy Springs, Georgia
Hospitality Board Meeting
**City Hall/3rd Floor/Meeting
Room A**
1 Galambos Way
Sandy Springs, GA 30328

Thursday, August 22, 2024

8:00 A.M.

MEETING AGENDA

- | | |
|---|----------------|
| Call Meeting to Order | Mayor Paul |
| Approval of August 22, 2024 Board Meeting Agenda | Mayor Paul |
| Approval of May 23, 2024 Board Meeting Minutes | Mayor Paul |
| New Business | |
| I. Finance
May and June Financials
Presentation/Approval of
FY 2024 Hospitality Budget Amendment | Jennifer Cruce |
| II. Sandy Springs H&T Reports
Marketing
Smith Travel
Meetings, Sales Missions, Events | Jennifer Cruce |
| III. Discussion

Investment of DMO Funds and the Promotion of Tourism
Proposed Next Meeting: September 26, 2024 | |
| Adjourn | |



SANDY SPRINGS

GEORGIA

MEMORANDUM

To: Jennifer Cruce

From: Dan Lee, City Attorney

Date: August 20th, 2024, for submission to the August 22, 2024, Hospitality Board Meeting

Re: Investment of Destination Marketing Organization funds and the promotion of tourism

Pursuant to O.C.G.A. § 48-13-50 *et al.*, the contracted Destination Marketing Organization (“DMO”) for the City of Sandy Springs (the “City”), Visit Sandy Springs, Inc. (“VSS”), has the primary responsibility to encourage travelers to visit their destination, encourage meetings and expositions in the area and to provide visitor assistance and support as needed. In addition, per O.C.G.A. § 48-13-50 (6), allows the DMO to promote and participate in tourism product development. That statute defines such development as expenditure of funds for the creation or expansion of physical attractions which are available and open to the public and which improve destination appeal to visitors, support visitors’ experience, and are used by visitors. Such expenditures may include capital costs and operating expenses.

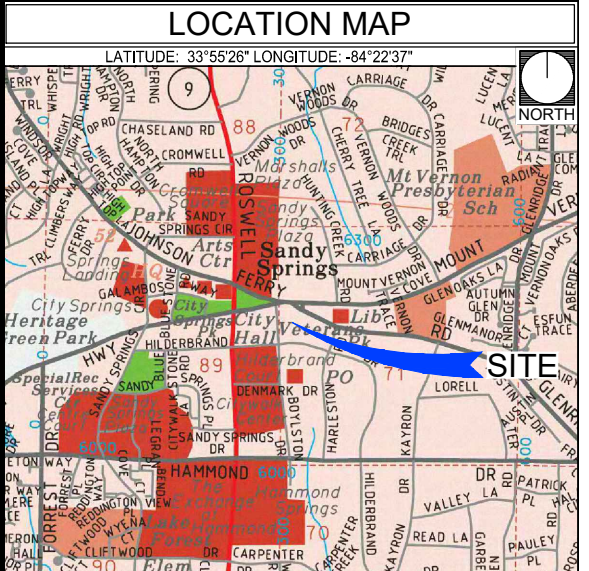
All entities, pseudo-governmental and fully governmental, have a duty to manage the funds collected and held on hand. The authorization to invest those funds, collected from the authorized taxes of the Georgia Legislature, is inherit to the authorization to levy and collect such revenue.

The Georgia Commission on the Holocaust (“GCH”) has been authorized by the Georgia Legislature to seek a home for the Georgia Memorial on the Holocaust (the “Memorial”). The GCH has chosen the City of Sandy Springs to be the home for the Memorial and the headquarters for the GCH. The City of Sandy Springs has been working with the GCH to facilitate the search for an appropriate home for both. The GCH has chosen a property (a survey and property description are attached as Exhibit “A”) located at the intersection of Boylston Drive and Mount Vernon Highway, very close to the City Springs Center. The purchase price for the much sought after property is \$2,695,000.00. The GCH has \$2,000,000.00 on hand and wishes to borrow from VSS the balance of the purchase price, \$695,000.00. The GCH would pay an interest rate equal to the daily rate of the Georgia One Fund, paid to deposits for Georgia local governments. The designated non-profit of the GCH and VSS would hold title to this property, as joint tenants, until the principal and interest are repaid to VSS.

VSS has only held its excess funds in its working checking account and this investment in the promissory note and other funds in the Georgia One Fund, would return to VSS, approximately five percent (5%) annual return.

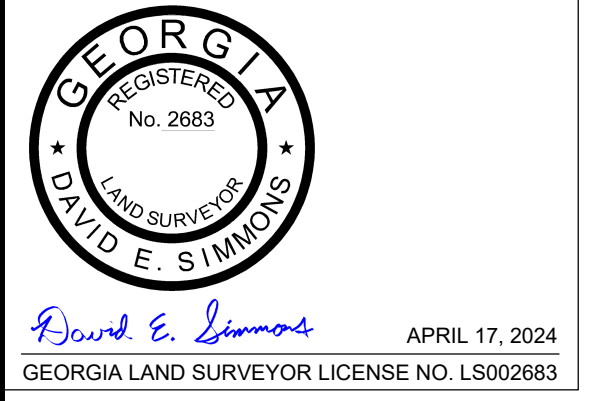
Please feel free to call me if you have any questions or problems in this regard.

- GENERAL NOTES:**
- COLUMBIA ENGINEERING AND SERVICES, INC HAS BEEN ISSUED A CERTIFICATE OF AUTHORIZATION AS A LAND SURVEYOR FIRM LICENSE NUMBER LS000902, BY THE GEORGIA STATE BOARD OF REGISTRATION FOR PROFESSIONAL ENGINEERS AND LAND SURVEYORS.
 - THE PROJECT HORIZONTAL DATUM IS RELATIVE TO NAD 83(NSRS2011) NATIONAL READJUSTMENT, PROJECTED TO THE GEORGIA STATE PLANE COORDINATE SYSTEM, WEST ZONE. ALL DISTANCES ARE HORIZONTAL GROUND DISTANCES AND ARE SHOWN IN DECIMAL US SURVEY FOOT.
 - THE VERTICAL DATUM FOR THIS SURVEY IS THE NORTH AMERICAN VERTICAL DATUM OF 1988 (NAVD 88) DERIVED FROM GNSS OBSERVATIONS.
 - A GPS SURVEY WAS PERFORMED TO ESTABLISH THE PROJECT SURVEY CONTROL USING TRIMBLE R12I MULTI-BAND RECEIVERS WITH THE REAL TIME KINEMATIC TRIMBLE VRS NOW™ SERVICE. MULTIPLE OBSERVATIONS AT A MINIMUM OF 4 HOUR INTERVALS WERE AVERAGED WITH THE HORIZONTAL DEVIATION BETWEEN THE INDIVIDUAL OBSERVATIONS AND THE AVERAGE OF THOSE OBSERVATIONS BEING WITHIN 0.05 FEET AND THE VERTICAL DEVIATION BEING WITHIN 0.11 FEET.
 - THE FIELD DATA UPON WHICH THIS MAP OR PLAT IS BASED WAS COLLECTED USING A TRIMBLE S7 2-SECOND ELECTRONIC TOTAL STATION AND HAS A CLOSURE PRECISION OF ONE FOOT IN 73,170 FEET, AND AN ANGULAR ERROR OF 2.1 SECONDS PER ANGLE POINT, AND WAS ADJUSTED USING THE LEAST SQUARES RULE.
 - THIS MAP OR PLAT HAS BEEN CALCULATED FOR CLOSURE AND IS FOUND TO BE ACCURATE WITHIN ONE FOOT IN 237,757 FEET.
 - THE SUBJECT PROPERTY DOES NOT LIE WITHIN A SPECIAL FLOOD HAZARD AREA AS PER FIRM PANEL 13121C0142F WITH AN EFFECTIVE DATE OF 09/18/2013. THIS DETERMINATION WAS MADE BY GRAPHICALLY DETERMINING THE POSITION OF THIS SITE ON SAID FIRM MAP UNLESS OTHERWISE NOTED.
 - THE TEMPORARY CONSTRUCTION EASEMENTS AND TEMPORARY DRIVEWAY EASEMENTS DEPICTED HEREON ARE PART OF PROJECT No. TS-191 - FULTON COUNTY - JOHNSON FERRY ROAD AND MOUNT VERNON HIGHWAY IMPROVEMENTS, WHICH IS CURRENTLY UNDER CONSTRUCTION.



SURVEYOR CERTIFICATION

THIS PLAT IS A RETRACEMENT OF AN EXISTING PARCEL OR PARCELS OF LAND AND DOES NOT SUBDIVIDE OR CREATE A NEW PARCEL OR MAKE ANY CHANGES TO ANY REAL PROPERTY BOUNDARIES. THE RECORDING INFORMATION OF THE DOCUMENTS, MAPS, PLATS, OR OTHER INSTRUMENTS WHICH CREATED THE PARCEL OR PARCELS ARE STATED HEREON. RECORDATION OF THIS PLAT DOES NOT IMPLY APPROVAL OF ANY LOCAL JURISDICTION, AVAILABILITY OF PERMITS, COMPLIANCE WITH LOCAL REGULATIONS OR REQUIREMENTS, OR SUITABILITY FOR ANY USE OR PURPOSE OF THE LAND. FURTHERMORE, THE UNDERSIGNED LAND SURVEYOR CERTIFIES THAT THIS PLAT COMPLIES WITH THE MINIMUM TECHNICAL STANDARDS FOR PROPERTY SURVEYS IN GEORGIA AS SET FORTH IN THE RULES AND REGULATIONS OF THE GEORGIA BOARD OF REGISTRATION FOR PROFESSIONAL ENGINEERS AND LAND SURVEYORS AND AS SET FORTH IN O.C.G.A. SECTION 15-6-67.

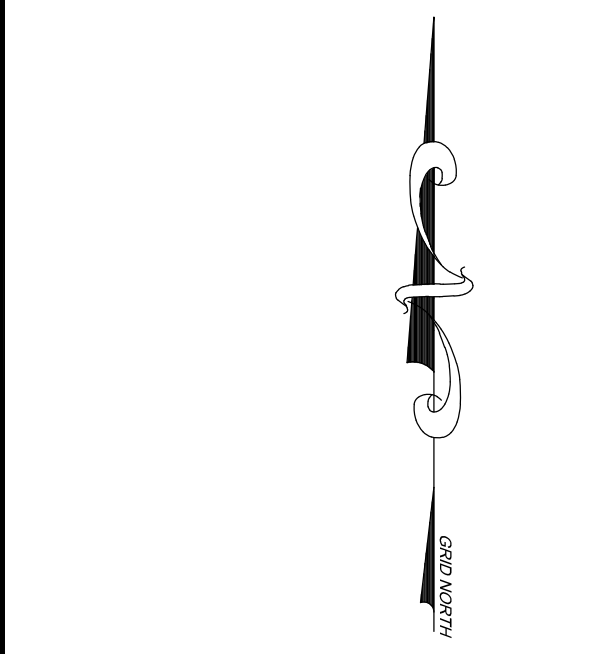


LEGAL DESCRIPTION

ALL THAT TRACT OR PARCEL OF LAND LYING AND BEING IN LAND LOT 71, 17TH DISTRICT, CITY OF SANDY SPRINGS, FULTON COUNTY, GEORGIA, BEING LOTS 1, 2, 3, AND 15 OF BLOCK 'A', SUBDIVISION FOR SANDY SPRINGS REALTY COMPANY, AND BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

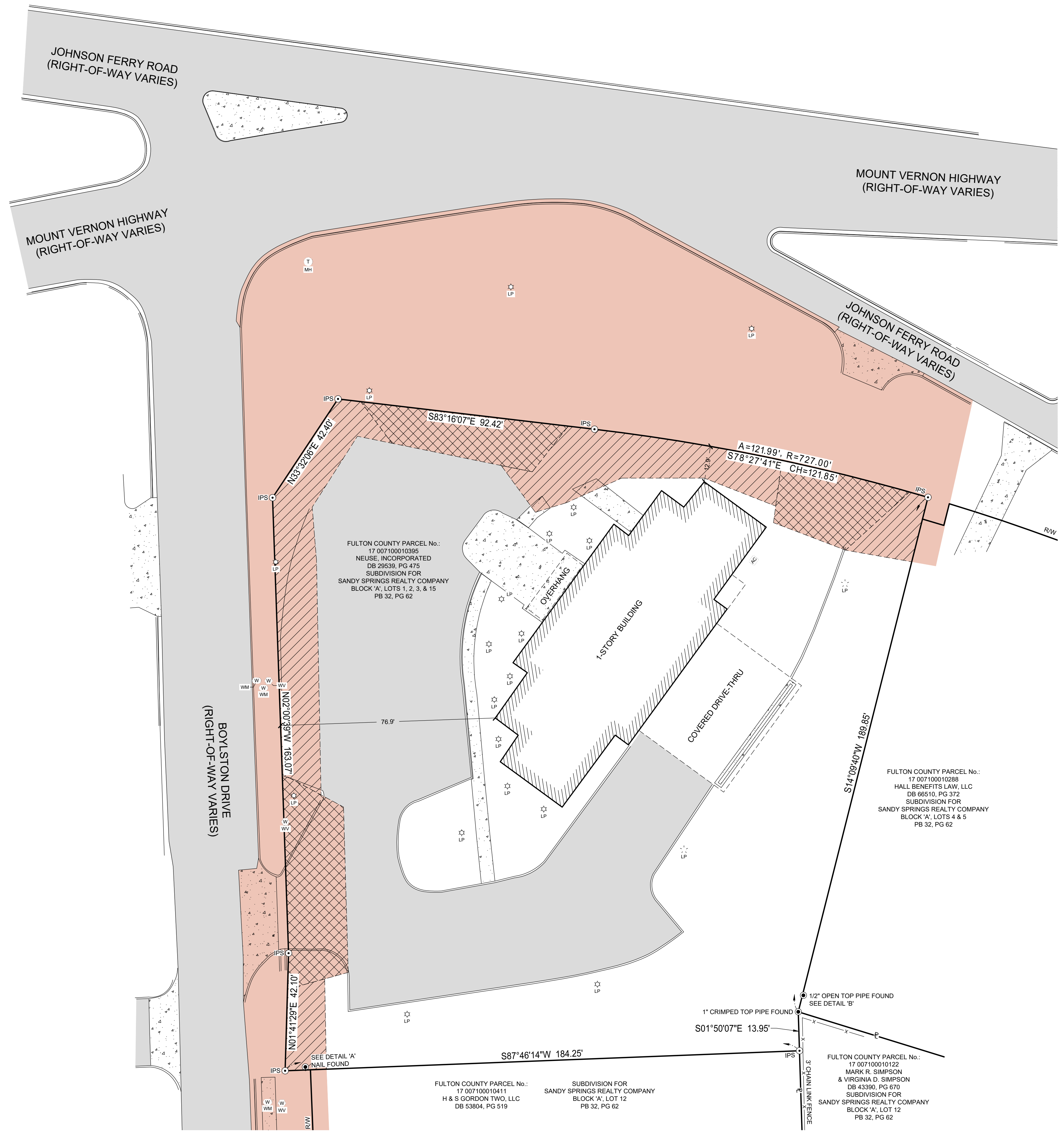
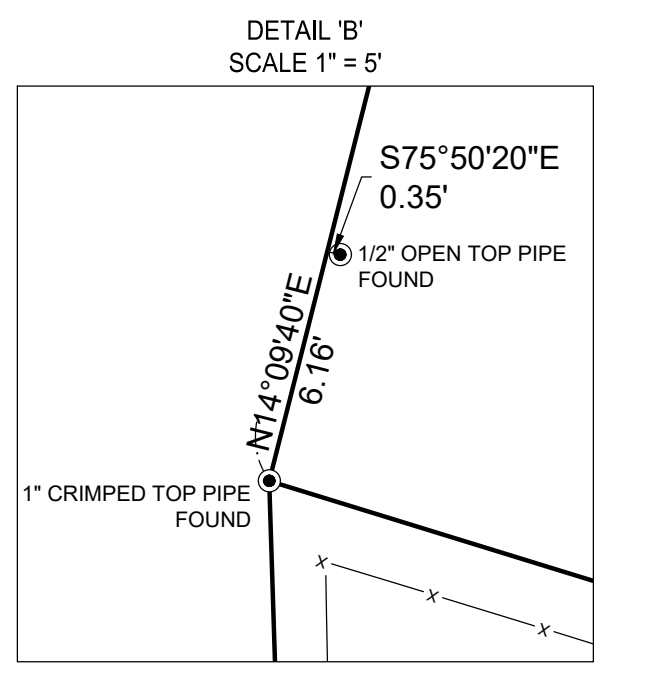
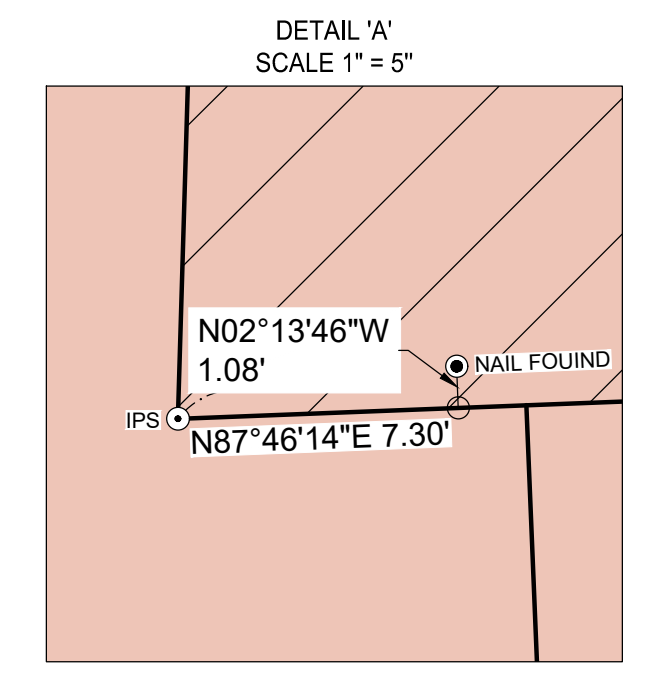
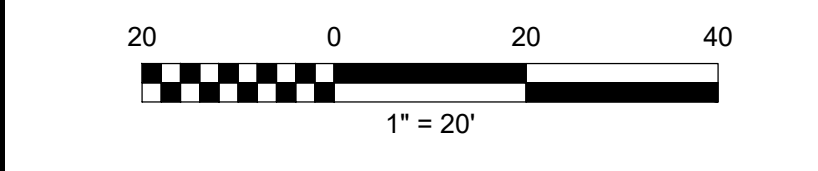
BEGINNING AT A 5/8 INCH REBAR AT THE SOUTHWESTERLY CORNER OF THE MITER OF THE INTERSECTION OF THE SOUTHERLY RIGHT-OF-WAY OF MOUNT VERNON HIGHWAY (RIGHT-OF-WAY VARIES) AND THE EASTERLY RIGHT-OF-WAY OF BOYLSTON DRIVE (RIGHT-OF-WAY VARIES); THENCE ALONG THE MITER NORTH 33 DEGREES 32 MINUTES 09 SECONDS EAST A DISTANCE OF 42.40 FEET TO A 5/8 INCH REBAR ON THE SOUTHERLY RIGHT-OF-WAY OF MOUNT VERNON HIGHWAY; THENCE ALONG THE SOUTHERLY RIGHT-OF-WAY OF MOUNT VERNON HIGHWAY AS IT TRANSITIONS TO THE SOUTHERLY RIGHT-OF-WAY OF JOHNSON FERRY ROAD (RIGHT-OF-WAY VARIES) SOUTH 83 DEGREES 16 MINUTES 07 SECONDS EAST A DISTANCE OF 92.42 FEET TO A 5/8 INCH REBAR; THENCE ALONG THE SOUTHERLY RIGHT-OF-WAY OF JOHNSON FERRY ROAD ALONG A CURVE AN ARC DISTANCE OF 121.99 FEET WITH A RADIUS OF 727.00 FEET, SUSTAINED BY A CHORD BEARING SOUTH 78 DEGREES 27 MINUTES 41 SECONDS EAST A CHORD DISTANCE OF 121.85 FEET TO A 5/8 INCH REBAR; THENCE LEAVING THE SOUTHERLY RIGHT-OF-WAY JOHNSON FERRY ROAD SOUTH 14 DEGREES 09 MINUTES 40 SECONDS WEST A DISTANCE OF 189.85 FEET TO A 1 INCH CRIMPED TOP PIPE; THENCE SOUTH 01 DEGREES 50 MINUTES 07 SECONDS EAST A DISTANCE OF 13.95 FEET TO A 5/8 INCH REBAR; THENCE SOUTH 87 DEGREES 46 MINUTES 14 SECONDS WEST A DISTANCE OF 184.25 FEET TO A 5/8 INCH REBAR AT THE EASTERLY RIGHT-OF-WAY OF BOYLSTON DRIVE; THENCE ALONG THE EASTERLY RIGHT-OF-WAY OF BOYLSTON DRIVE NORTH 01 DEGREES 41 MINUTES 29 SECONDS EAST A DISTANCE OF 42.10 FEET TO A 5/8 INCH REBAR; THENCE NORTH 02 DEGREES 00 MINUTES 39 SECONDS WEST A DISTANCE OF 183.07 FEET TO A 5/8 INCH REBAR AT THE SOUTHWESTERLY CORNER OF THE MITER OF THE INTERSECTION OF THE SOUTHERLY RIGHT-OF-WAY OF MOUNT VERNON HIGHWAY AND THE EASTERLY RIGHT-OF-WAY OF BOYLSTON DRIVE, SAID REBAR BEING THE POINT OF BEGINNING.

SAID TRACT OF PARCEL OF LAND CONTAINING 1.0641 ACRES OF LAND.



LEGEND

ASPHALT PAVING	[Pattern]
CONCRETE	[Pattern]
TEMPORARY CONSTRUCTION EASEMENT	[Pattern]
TEMPORARY DRIVEWAY EASEMENT	[Pattern]
AREA UNDER CONSTRUCTION	[Pattern]
FENCE	[Symbol]
AIR CONDITIONER	[Symbol]
LIGHT POLE	[Symbol]
PROPERTY CORNER FOUND	[Symbol]
PROPERTY CORNER SET - #5RB	[Symbol]
TELECOMM MANHOLE	[Symbol]
WATER METER	[Symbol]
WATER VALVE	[Symbol]
PROPERTY LINE	[Symbol]
RIGHT-OF-WAY	[Symbol]



FULTON COUNTY PARCEL No.:
 17 007100010395
 NEUSE, INCORPORATED
 DB 29539, PG 475
 SUBDIVISION FOR
 SANDY SPRINGS REALTY COMPANY
 BLOCK 'A', LOTS 1, 2, 3, & 15
 PB 32, PG 62

FULTON COUNTY PARCEL No.:
 17 007100010288
 HALL BENEFITS LAW, LLC
 DB 66510, PG 372
 SUBDIVISION FOR
 SANDY SPRINGS REALTY COMPANY
 BLOCK 'A', LOTS 4 & 5
 PB 32, PG 62

FULTON COUNTY PARCEL No.:
 17 007100010411
 H & S GORDON TWO, LLC
 DB 53804, PG 519

SUBDIVISION FOR
 SANDY SPRINGS REALTY COMPANY
 BLOCK 'A', LOT 12
 PB 32, PG 62

FULTON COUNTY PARCEL No.:
 17 007100010122
 MARK R. SIMPSON
 & VIRGINIA D. SIMPSON
 DB 43390, PG 670
 SUBDIVISION FOR
 SANDY SPRINGS REALTY COMPANY
 BLOCK 'A', LOT 12
 PB 32, PG 62

CIVIL ENGINEERS * LAND PLANNERS
 LANDSCAPE ARCHITECTS * SURVEYORS

REVISION	
DATE	

325 MOUNT VERNON HWY NE
 LAND LOT 71, 17TH DISTRICT,
 FULTON COUNTY, CITY OF SANDY SPRINGS, GEORGIA

BOUNDARY SURVEY

PROJECT NO.:	6187.00
FILE NAME:	6187.00SV
FIELD DATE:	04/03/2024
PLAT DATE:	04/17/2024
DRAWN BY:	BCS
SCALE:	1"=20'
SHEET NO.:	1 OF 1

STATE OF GEORGIA
COUNTY OF FULTON

A RESOLUTION OF THE BOARD OF DIRECTORS OF SANDY SPRINGS HOSPITALITY & TOURISM, INC., d/b/a VISIT SANDY SPRINGS, INC., FOR THE INVESTMENT OF DESTINATION MARKETING ORGANIZATION FUNDS AND THE PROMOTION OF TOURISM

WHEREAS, the City of Sandy Springs’ (the “City”) Hospitality Board, d/b/a Visit Sandy Springs, Inc. (“VSS”) is a not for profit corporation duly created under and pursuant to the law of the State of Georgia, acting by and through its duly appointed Board of Directors (the “Board”); and

WHEREAS, Pursuant to O.C.G.A. § 48-13-50 *et al.*, the contracted Destination Marketing Organization (“DMO”) for the City and VSS, has the primary responsibility to encourage travelers to visit their destination, encourage meetings and expositions in the area and to provide visitor assistance and support as needed; and

WHEREAS, the City and VSS both have a duty to manage the collected and held funds and the authorization to invest those funds is inherent to the authorization to levy and collect such tax revenue; and

WHEREAS, the Georgia Commission on the Holocaust (“GCH”) was authorized by the Georgia Legislature to locate and secure a home for the Georgia Memorial on the Holocaust (the “Memorial”), which will also serve as the headquarters for the GCH, and the GCH has chosen the City of Sandy Springs as such home, more specially, the property located at the corner of Boylston Drive and Mount Vernon Highway (the “Property”) (property survey and description attached hereto as Exhibit “A”); and

WHEREAS, the Property’s purchase price is in an amount of \$2,695,000.00, of which, the GCH will contribute \$2,000,000.00, in addition, the GCH wishes to borrow the remaining balance of \$695,000.00 (plus interest) from VSS; and

WHEREAS, as a result of the purchase of the Property, VSS and GCH will hold title to the Property, as joint tenants, until the principal and interest are repaid to VSS; and

WHEREAS, it is the desire of the Board to authorize a loan in an amount of \$695,000.00 to GCH for the Georgia Memorial on the Holocaust.

NOW, THEREFORE, BE IT RESOLVED BY SANDY SPRINGS HOSPITALITY BOARD d/b/a VISIT SANDY SPRINGS, INC. AS FOLLOWS:

1. A loan in the amount of \$695,000.00 to the Georgia Commission on the Holocaust for the Georgia Memorial on the Holocaust and Georgia Commission on the Holocaust Headquarters is approved; and
2. The Chairman and Secretary/Treasurer for the Board are hereby authorized to execute all documents related to the purchase of the Property, as well as all loan documents; and
3. The Chairman and Secretary/Treasurer are duly authorized to take such actions as may be deemed necessary to effectuate the intent of this Resolution.

SO RESOLVED, this 22nd day of August, 2024.

Approved:

Attest:

RUSSELL K. PAUL, Chairman

PAM ROSENTHAL, Secretary/Treasurer

{S.E.A.L}