

Work Session Meeting of the Sandy Springs City Council was held on Tuesday, July 16, 2019 at 6:01 p.m., Mayor Rusty Paul presiding.

Council Members present: Council Member John Paulson, Council Member Steve Soteres, Council Member Chris Burnett, Council Member Jody Reichel, Council Member Andy Bauman, and Council Member Tibby DeJulio.

INVOCATION

Rabbi Yossi New, Congregation Beth Tefillah (CBT) offered the invocation.

STAFF DISCUSSION ITEMS

Administration

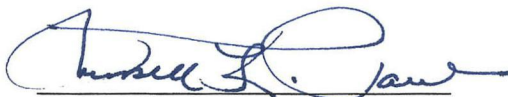
1. **19-222** 2020 Census Update
(Presented by Kristin Byars-Smith, Assistant to the City Manager)

Kristin Byars-Smith, Assistant to the City Manager presented PowerPoint presentation. Reminded everyone that the Census is only taken once every 10 years. The goal is to count everyone once, and only once, in the right place. For the 1st time with the 2020 Census, every household will have the option of responding online, as well as the traditional methods of mail or phone. One of the features that the City wants to take advantage of is to install Census response kiosks at different locations throughout the City. The data has a huge impact because over \$675 Billion is distributed to state and local governments. It also determines the number of seats a state has in the House of Representatives. Georgia actually gained a congressional seat after the 2010 Census. It also provides information to help assist with all levels in planning and implementing services. Our direct benefits have come from Community Development Block Grants (CDBG \$6 million since 2009), GDOT LMIG funds (FY2019 over \$900,000.00 and TSPLOST funds divided amongst the cities based on population. The City of Sandy Springs has been working on various programs in preparation for Census 2020 as outlined in a PowerPoint presentation attached. The presentation shows the changes: 2010 Census Tracts and the City's proposed Census Tracts for Census 2020; 2010 Block Groups and 2020 Proposed Block Groups; updates to the U.S. Census Bureau's residential address list with living quarters; and explains the Response Outreach Area Mapper (ROAM) which was developed to identify areas where we have low response rates. This provides socioeconomic and demographic profiles of these areas which use ACS data and will determine where to place the Census response kiosks. Ms. Byars-Smith also presented that the City will use targeted outreach and coordinated outreach through key partnerships, from which the City would like to create a Complete Count Committee. The City should receive Census materials by September of this year.

Council Members Paulson and Bauman spoke about the City's role in driving the response to the Census by our citizens and how important the collection of the data is for our continued and future services.

There being no further discussion, the meeting adjourned at 6:11 p.m.

Date Approved: August 6, 2019


Russell K. Paul, Mayor


Coty Thigpen, City Clerk