



PUBLIC FACILITIES AUTHORITY

Rusty Paul, Chairperson

John Paulson
Ken Dishman
Chris Burnett
Gabriel Sterling
Tibby DeJulio
Andy Bauman

Tuesday, November 7, 2017

Public Facilities Authority

6:00 p.m.

SPECIAL CALLED MEETING OF THE CITY OF SANDY SPRINGS PUBLIC FACILITIES AUTHORITY (THE “AUTHORITY”)

City Council Chambers

INVOCATION – Bishop Tom Fairclough, The Church of Jesus Christ of Latter-day Saints

1. **PFA17-52** **CALL TO ORDER** – Chairperson Rusty Paul
2. **PFA17-53** **ROLL CALL** – Secretary Michael Casey
3. **PFA17-54** **APPROVAL OF MEETING AGENDA**

NEW BUSINESS

4. **PFA17-55** Approval of the minutes from the October 17, 2017 Public Facilities Authority meeting
5. **PFA17-56** Consideration of Naming Rights Opportunities Associated with City Springs Facilities
(Presented by John McDonough, General Manager)
6. **PFA17-57** Consideration of Criteria for Review and Approval of Naming Rights
(Presented by John McDonough, General Manager)
7. **PFA17-58** **ADJOURNMENT**

Sandy Springs Foundation

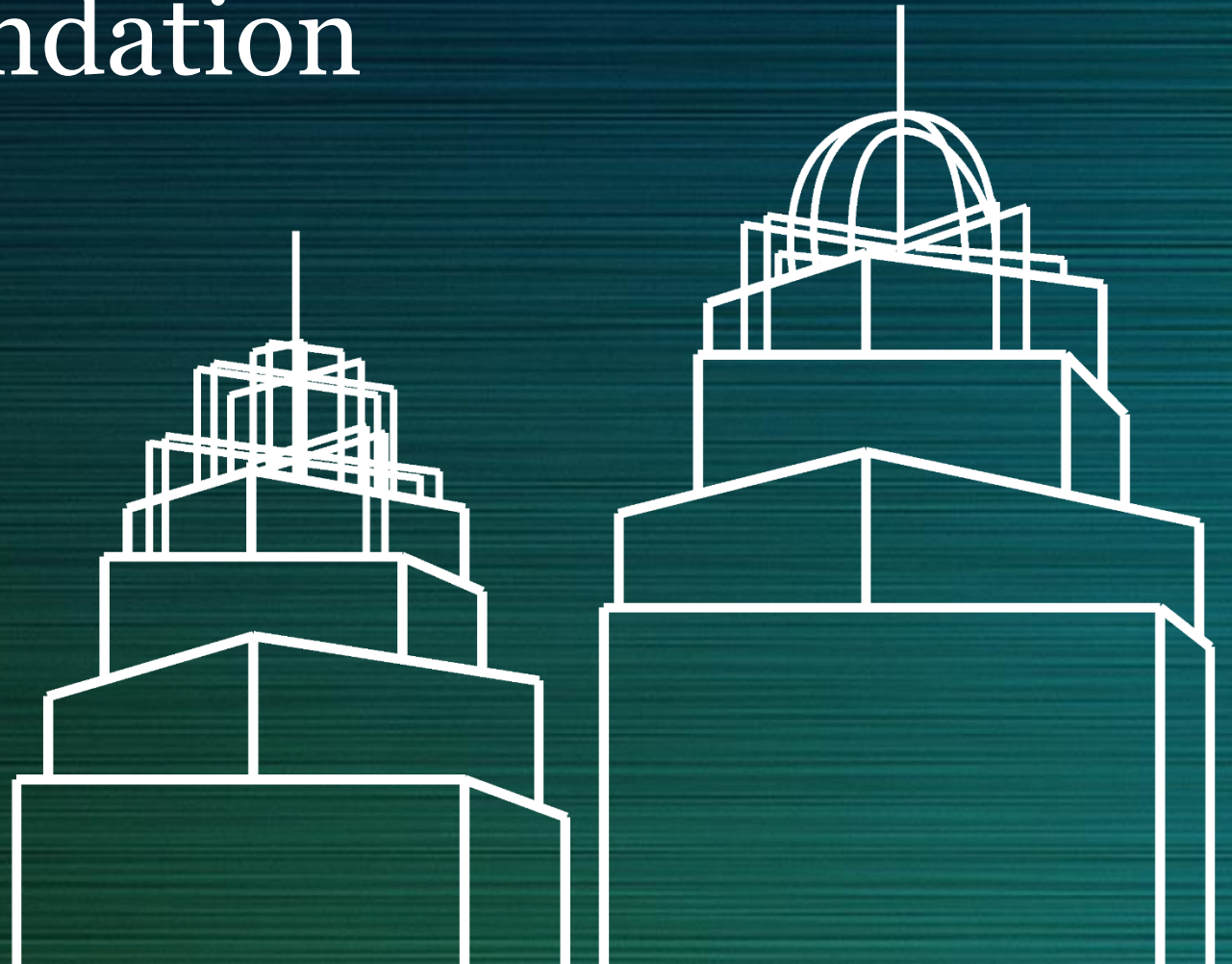
November 7, 2017



SANDY SPRINGS
GEORGIA



CITY SPRINGS



Purpose

- The Corporation, a 501(c)(3), shall operate for purposes that are exclusively charitable and educational within the meaning of the Internal Revenue Code with the following specific purposes:
 - a. to raise funds in furtherance of the charitable activities of the City of Sandy Springs and to disburse the funds raised therefore to the benefit of recreational, artistic and educational endeavors on any portion of the public properties within the City including, but not limited to, the following:
 - i. City development known as “City Springs,” as shown on Exhibit A hereto, including, but not limited to:
 - Performing Arts Center
 - City Green
 - ii. All existing and future City parks and green spaces.
 - b. to encourage fellowship within the community; and
 - c. to assist the City’s various departments, including auxiliary and volunteer units that qualify, to provide whatever is necessary to promote and improve the Properties for the public benefit.



Membership

- Seven voting and one ex officio members appointed to the Executive Committee by the Mayor and City Council
- Eleven non-voting members recruited to the Board of Trustees



Progress

- The Foundation has held three meetings beginning in September, and has completed the following:
 - Approved fundraising service agreement;
 - Established committees, including:
 - Education;
 - Programming;
 - Investment;
 - Development
 - Completed executive committee training
 - “Art Springs Forth”



Questions?



SANDY SPRINGS
GEORGIA



CITY SPRINGS



Naming Opportunities at City Springs

March 2017



SANDY SPRINGS
GEORGIA



Background: March 2017

Fueled by numerous requests to donate items to City Springs, the City Council adopted two policies to create consistency in gifting:

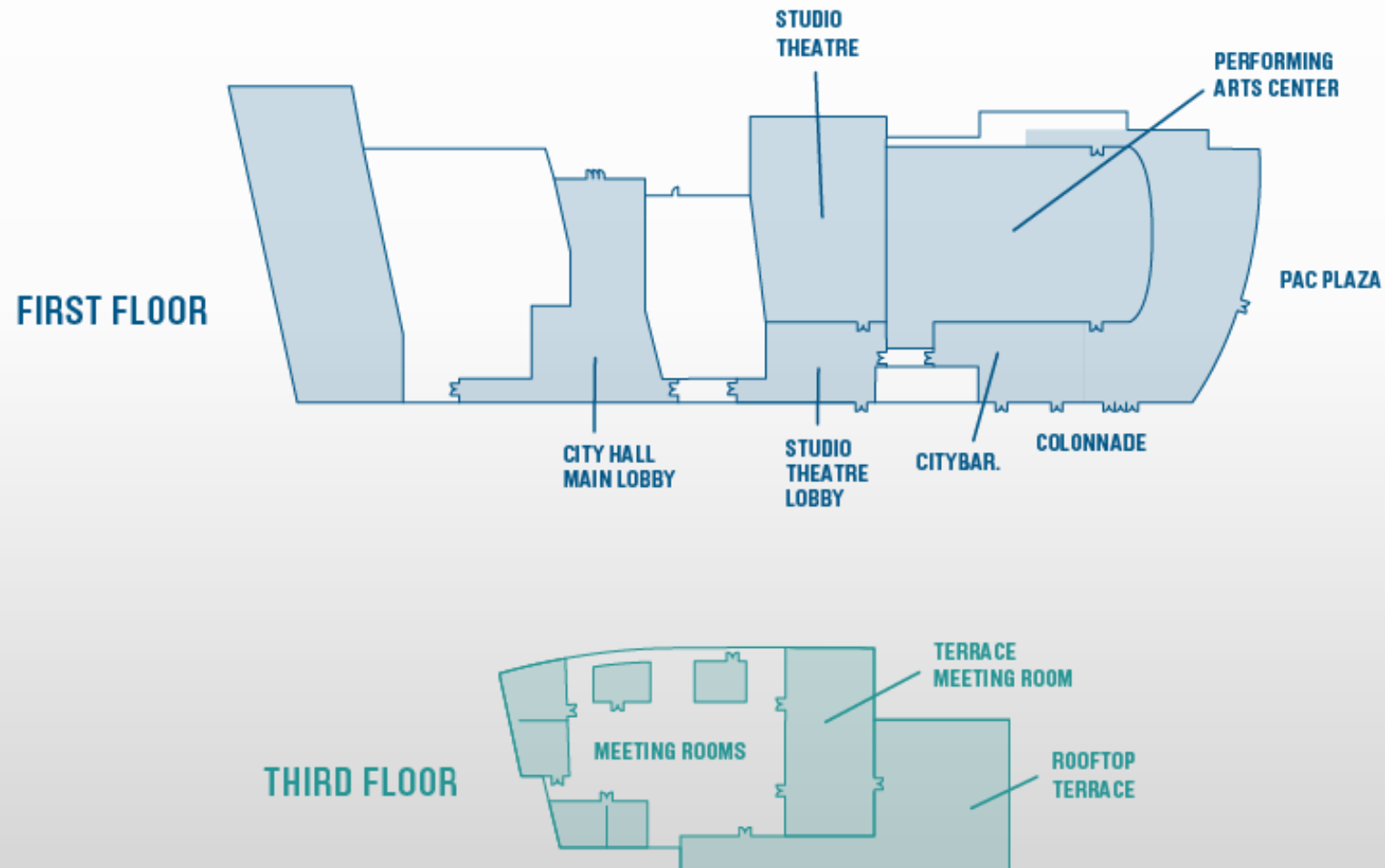
- **Gifts in Parks and Open Spaces Policy**
 - Covering the acceptance of gifts in parks and open spaces
 - Items included: monetary contributions; endowment; and physical items (such as playground equipment, benches, etc)
- **Public Art Policy**
 - Specifically covers the acceptance of gifts of public art
 - ArtSandySprings partnership for evaluation and recommendation to the City
- Donors receive small plaques

Gifting: Naming

- Provides opportunity for higher-level giving from both individuals as well as corporations
- Provides funding source to further arts programming at City Springs



Naming Opportunities at City Springs



Naming Opportunities

Performing Arts Center / Venue

PAC Theatre

Studio Theatre

Grand Lobby

CityBar.

Rooftop Terrace

Conference Center

PAC Theatre Stage

PAC Theatre Main Level

PAC Theatre Balcony Level

PAC Theatre Loge Level

Grand Stairway

PAC Main Entrance

Parking Lot

PAC Box Office

Orchestra Pit

PAC Theatre Curtain

Rehearsal Hall

Box Seats

Consideration Criteria for Public Facilities Authority

- The Public Facilities Authority has sole discretion in naming its assets at City Springs.
- The naming of a City Springs asset is appropriate only when a significant gift is made to benefit the City, its citizens or its purposes.
- All requests and recommendations for naming shall support that the proposal is consistent with the values and standards of the City and that the named person has ties to the community.
- All requests or recommendations for naming shall be approved for a specific term.
- All requests or recommendations for naming shall be reviewed carefully for full compliance with applicable laws and ethical principles.