

Diversity and Inclusion, Recreation Subcommittee Meeting was held on Tuesday, March 30, 2021 at 6:00 p.m., Desmond Curry, Chair, presiding.

I. Call to Order

Chair Curry called the meeting to order at **6:00 p.m.**

II. Roll Call - Assistant City Clerk

Members present: Desmond Curry, Clarissa Sparks, Rabbi Heller, Sal Ortega. A quorum was established.
Staff present: Raquel Gonzalez, Karina Reyna.

III. New Business

A. Discuss Outreach Action Plan

Chair Curry talked about the emails he has been sending the subcommittee and his recommendations. He stated this is new to him; he feels like what we have been tasked with is an open play book to come up with any ideas; we're not limited. He thanked Clarissa Sparks for the suggestion of how this first meeting should go. He agrees that they need to discuss an Outreach Plan because as diverse as the City is, we want to get as many opinions on any potential changes. With the diversity of the subcommittee, we should be able to draw input from different areas. He discussed how we are going to do the outreach; he mentioned in his area they rely heavily on Next Door and the neighborhood apps, so he feels that getting input from there should be fairly easy. He mentioned he has seen Sal Ortega posts Community Updates.

Clarissa Sparks asked for clarification of what this subcommittee has been tasked with for this particular committee. She feels that they need to identify the targeted audiences they will be able to what recreational activities would apply to that particular group. Are we going to look at the youth of Sandy Springs; the adults; the seniors; how can we accommodate all of those audiences as our umbrella of community. What is our core mission or essence of the community?

Chair Curry stated that for him personally, he feels like the Recreation, while not as complex as Education or Transportation, but is just as important. Where we are today; the world is beginning to open back up; vaccines are being distributed; once we get back to a more normal routine, he feels that it is going to be important that our community feel included in whatever we do. First, he feels like Recreation is a large umbrella, whether that be the parks, sports, entertainment, etc. He feels that Sandy Springs is good on the active community, i.e., tennis and biking. He feels this can be as diverse as the community. A couple of things he thought of, he feels like the Chattahoochee River has not been taken advantage of between the communities.

B. Identify Target Audience and Communities