

Special Called Public Facilities Authority (PFA) Meeting of the Sandy Springs was held on Tuesday, December 7, 2021 at 6:00 p.m., Chair Rusty Paul presiding.

1. **PFA2021-38 CALL TO ORDER - Chair**

Chair Rusty Paul called the meeting to order at 6:00 p.m.

2. **PFA2021-39 ROLL CALL - Secretary**

Members Present: Chair Rusty Paul, Member Andrew Bauman, Member Chris Burnett, Member Tibby DeJulio, Member John Paulson, Member Jody Reichel, Member Steve Soteres

3. **PFA2021-40 APPROVAL OF MEETING AGENDA**

Motion and vote. A motion was made by Member Tibby DeJulio, seconded by Member John Paulson, to approve the meeting agenda. The motion carried by unanimous vote.

4. **PFA2021-41 Approval of the October 19, 2021 Public Facilities Authority Special Called Meeting Minutes**

Motion and vote. A motion was made by Member Chris Burnett, seconded by Member Jody Reichel, to approve the October 19, 2021 Public Facilities Authority Special Called Meeting minutes. The motion carried by unanimous vote.

NEW BUSINESS

5. **PFA2021-42 Request for Public Facilities Authority Consideration of a Resolution to Appoint the Interim City Manager as the Interim General Manager of the City of Sandy Springs Public Facilities Authority**

Dan Lee, City Attorney recommended Interim City Manager Dave Wells be appointed the Interim General Manager of the Public Facilities Authority.

Motion and vote. A motion was made by Member John Paulson, seconded by Member Tibby DeJulio, to approve the Appointment of the Interim City Manager as the Interim General Manager of the City of Sandy Springs Public Facilities Authority. The motion carried by unanimous vote.

PFA Resolution No. 2021-12-11

6. **PFA2021-43 Request for Public Facilities Authority Consideration of Approval to Authorize Complimentary Parking for Patrons of the Atlanta Jewish Film Festival, to be Presented in the Byers Theatre at City Springs in February 2022**

Shaun Albrechtson, Performing Arts Center Director stated the Atlanta Jewish Film Festival (AJFF) has been a partner with the Sandy Springs Performing Arts Center at City Springs (PAC) since 2019, and will present its annual film festival (Festival) in the Byers Theatre at City Springs in February, 2022. AJFF has requested complimentary parking for patrons of the Festival. In exchange, AJFF will provide to the PAC the following in-kind consideration for a period of one year with respect to the PAC's presenting season:

- Identify PAC as a sponsor with name recognition on:
 - Listing in AJFF Program Guide
 - Logo, Listing, and Hyperlink on AJFF Website
 - Logo and/or Listing on AJFF Preshow Reel
- Feature a one-full color page advertisement in the 2022 AJFF Program Guide
- Produce dedicated email, in promotion of PAC programming, to AJFF email list four (4) times during calendar 2022
- Provide promotional opportunities of PAC programming in four (4) AJFF monthly newsletters during calendar 2022
- Place article, in promotion of PAC programming, on AJFF.org in conjunction with aforementioned emails

The value of parking provided to AJFF through complimentary parking is estimated at \$10,000. It is anticipated that the value of the advertising and marketing provided by AJFF through the described in-kind consideration will ultimately be equal to or greater than such amount. Parking will be provided as needed, per car, for festival patrons while films are playing.

Member Andy Bauman stated this is a strong, business quid pro quo. The City needs the ability to promote its PAC programming with its affiliate partners. Hopefully the City will figure out how to do this in future years.

Motion and vote. A motion was made by Member Andrew Bauman, seconded by Member Jody Reichel, to Authorize Complimentary Parking for Patrons of the Atlanta Jewish Film Festival, to be Presented in the Byers Theatre at City Springs in February 2022. The motion carried by unanimous vote.

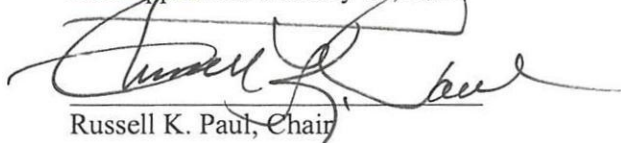
PFA Resolution No. 2021-12-12

7. PFA2021-44 ADJOURNMENT

Motion and vote. A motion was made by Member Tibby DeJulio, seconded by Member John Paulson, to adjourn the meeting. The motion carried by unanimous vote.

The meeting adjourned at 6:09 p.m.

Date approved: January 18, 2022.



Russell K. Paul, Chair



Raquel D. González, Secretary