



SANDY SPRINGS

CITY CLERK'S OFFICE

PUBLIC FACILITIES AUTHORITY

Rusty Paul, Chair
John Paulson
Steve Soteres
Chris Burnett
Jody Reichel
Tibby DeJulio
Andy Bauman

Tuesday, December 7, 2021

Special Called Meeting

6:00 PM

The December 7, 2021 Public Facilities Authority Special Called Meeting will be held in person in the Studio Theatre at Sandy Springs City Hall (1 Galambos Way, Sandy Springs, GA 30328).

Live-stream: **Public Meeting Portal (CivicClerk):** <https://sandyspringsga.civicclerk.com>
Zoom Webinar: <http://spr.gs/2021mcc1>

Teleconference: **Phone:** (646) 558-8656 **Webinar ID:** 815 5716 7823

1. PFA2021-38 **CALL TO ORDER** - Chair
2. PFA2021-39 **ROLL CALL** - Secretary
3. PFA2021-40 **APPROVAL OF MEETING AGENDA**
4. PFA2021-41 Approval of the October 19, 2021 Public Facilities Authority Special Called Meeting Minutes

NEW BUSINESS

5. PFA2021-42 Request for Public Facilities Authority Consideration of Appointing the Interim City Manager as the Interim General Manager of the City of Sandy Springs Public Facilities Authority
(Presented by Dan Lee, City Attorney)
6. PFA2021-43 Request for Public Facilities Authority Consideration of Approval to Authorize Complimentary Parking for Patrons of the Atlanta Jewish Film Festival, to be Presented in the Byers Theatre at City Springs in February 2022
(Presented by Shaun Albrechtson, Director)

ADJOURNMENT

Individuals with disabilities who require certain accommodations in order to allow them to observe and/or participate in a public meeting, or who have questions regarding the accessibility of the meeting or facilities should contact the City Clerk at 770-730-5600 promptly for assistance. The City will make reasonable accommodations for those persons.

1 Galambos Way, Sandy Springs, Georgia 30328 • 770-730-5600 • SandySpringsGA.gov



SANDY SPRINGS

CITY CLERK'S OFFICE

TO: Members of the Public Facilities Authority

FROM: Raquel Gonzalez, City Clerk

DATE: November 16, 2021 Submission for the December 7, 2021 Meeting

ITEM: Request for Public Facilities Authority Consideration of a Resolution to Appoint the Interim City Manager as the Interim General Manager of the City of Sandy Springs Public Facilities Authority

Recommendation:

Staff recommends that the City of Sandy Springs Public Facilities Authority appoint Interim City Manager David Wells as the Interim General Manager of the Authority.

Background:

Deputy City Manager David Wells was appointed Interim City Manager on November 16, 2021.

Discussion:

The bylaws of the City of Sandy Springs Public Facilities Authority authorize the Authority to appoint a General Manager to have general charge of the business operations of the Authority and all of its dealings, subject to the control of the Authority. The Interim General Manager serves at the pleasure of the Authority.

Financial Impact:

N/A

Alternatives:

If the Public Facilities Authority chooses not to appoint Interim City Manager Wells as Interim General, the City Staff requests guidance on how to proceed.

Attachments:

1. PFA Resolution_Appoint Interim CM to Interim General Manager

**STATE OF GEORGIA
COUNTY OF FULTON**

**A RESOLUTION OF THE CITY OF SANDY SPRINGS PUBLIC
FACILITIES AUTHORITY TO APPOINT THE INTERIM CITY
MANAGER AS INTERIM GENERAL MANAGER OF THE CITY OF
SANDY SPRINGS PUBLIC FACILITIES AUTHORITY**

WHEREAS, the bylaws of the City of Sandy Springs Public Facilities Authority (“Authority”) authorize the Authority to appoint a General Manager to have general charge of the business operations of the Authority and all of its dealings, subject to control of the Authority; and

WHEREAS, the Authority desires to appoint David Wells as Interim General Manager, to serve at the pleasure of the Authority.

NOW THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE CITY OF SANDY SPRINGS PUBLIC FACILITIES AUTHORITY AND IT IS RESOLVED BY AUTHORITY OF SAME, AS FOLLOWS:

David Wells is hereby appointed as Interim General Manager of the Authority pursuant to applicable provisions of the Authority’s bylaws.

APPROVED AND ADOPTED this 7th day of December, 2021.

Approved:

Russell K. Paul, Chair

Attest:

Raquel D. González, Secretary
(Seal)



SANDY SPRINGS

CITY CLERK'S OFFICE

TO: Members of the City of Sandy Springs Public Facilities Authority

FROM: Shaun Albrechtson, Performing Arts Center Director

DATE: December 3, 2021, for submission on the December 7, 2021, Public Facilities Authority Meeting agenda

ITEM: Request for the City of Sandy Springs Public Facilities Authority to Approve Resolution to Authorize Complimentary Parking for Patrons of the Atlanta Jewish Film Festival, to be Presented in the Byers Theatre at City Springs in February 2022.

Recommendation:

The Performing Arts Center Director recommends that the City of Sandy Springs Public Facilities Authority ("PFA") approve the attached resolution authorizing complimentary parking for patrons of the Atlanta Jewish Film Festival ("AJFF"), in exchange for certain in-kind consideration by AJFF.

Background and Discussion:

AJFF has been a partner with the Sandy Springs Performing Arts Center at City Springs ("PAC") since February of 2019. This year AJFF will be presenting its annual film festival ("Festival") in the Byers Theatre at City Springs in February 2022.

AJFF has requested complimentary parking for patrons of the Festival. In exchange, AJFF will provide to the PAC the following in-kind consideration for a period of one year with respect to the PAC's presenting season:

- Identify PAC as a sponsor with name recognition on:
 - Listing in AJFF Program Guide
 - Logo, Listing, and Hyperlink on AJFF Website
 - Logo and/or Listing on AJFF Preshow Reel
- Feature a one-full color page advertisement in the 2022 AJFF Program Guide
- Produce dedicated email, in promotion of PAC programming, to AJFF email list four (4) times during calendar 2022
- Provide promotional opportunities of PAC programming in four (4) AJFF monthly newsletters during calendar 2022
- Place article, in promotion of PAC programming, on AJFF.org in conjunction with aforementioned emails

Alternatives:

The PFA could deny the request for complimentary parking and risk losing the event to another venue.



SANDY SPRINGS

CITY CLERK'S OFFICE

Financial Impact:

The value of parking provided to AJFF through complimentary parking is estimated at \$10,000. It is anticipated that the value of the advertising and marketing provided by AJFF through the described in-kind consideration will ultimately be equal to or greater than such amount.

Attachments:

Resolution

Atlanta Jewish Film Festival Parking at City Springs



- **AJFF respectfully requests that the City of Sandy Springs continue to offer festivalgoers complimentary parking in the parking deck at the Sandy Springs Performing Arts Center.**
- **This accommodation was provided for AJFF festivalgoers in 2019 and 2020.**
- **Audiences are accustomed to the free parking options available at AJFF commercial theater venues, and this is important to ensuring their comfort in attending at the Sandy Springs Performing Arts Center.**

Atlanta Jewish Film Festival Parking at City Springs



- In 2019 and 2020, AJFF attracted approximately 750 festivalgoers to City Springs per day, on average. That represents approximately 350 vehicles.
- Projected attendance in 2022 is roughly half that of past festivals. This is based on audience survey data, measuring both the impact of the ongoing COVID pandemic, and the availability of at-home streaming options for the festival.
- As a result, we expect 375-400 festivalgoers per day or 175 vehicles.

Atlanta Jewish Film Festival Parking at City Springs



- Festivalgoers who attend a single screening can be expected to park for approximately 3 hours. Approximately 1 in 8 festivalgoers will attend back-to-back screenings, with an average length of stay of 6 hours.
- This equates to a projected 590 hours of parking per day for 2022, spread across a 6 day run. In total, that amounts to approximately 3,500 parking hours.

**STATE OF GEORGIA
COUNTY OF FULTON**

**RESOLUTION OF THE CITY OF SANDY SPRINGS PUBLIC FACILITIES
AUTHORITY (“PFA”) TO AUTHORIZE COMPLIMENTARY PARKING FOR
PATRONS OF THE ATLANTA JEWISH FILM FESTIVAL, TO BE PRESENTED IN
THE BYERS THEATRE AT CITY SPRINGS IN FEBRUARY 2022.**

WHEREAS, AJFF has been a partner with the Sandy Springs Performing Arts Center at City Springs (“PAC”) since February of 2019; and

WHEREAS, AJFF will present its annual film festival (“Festival”) in the Byers Theatre at City Springs in February 2022; and

WHEREAS, AJFF has requested that the PFA approve complimentary parking for patrons of the Festival; and

WHEREAS, in exchange for such complimentary parking the AJFF will provide to the PAC certain in-kind consideration for a period of one year with respect to the PAC’s presenting season, representing a value to the PAC of at least the value of the complimentary parking; and

WHEREAS, such in-kind consideration includes, but is not limited to, the following:

- Identify PAC as a sponsor with name recognition on:
 - Listing in AJFF Program Guide
 - Logo, Listing, and Hyperlink on AJFF Website
 - Logo and/or Listing on AJFF Preshow Reel;
- Feature a one-full color page advertisement in the 2022 AJFF Program Guide;
- Produce dedicated email, in promotion of PAC programming, to AJFF email list four (4) times during calendar 2022;
- Provide promotional opportunities of PAC programming in four (4) AJFF monthly newsletters during calendar 2022;
- Place article, in promotion of PAC programming, on AJFF.org in conjunction with aforementioned emails;

and

WHEREAS, the members of the PFA desire to adopt this resolution to provide for complimentary parking for patrons of the AJFF attending the Festival in February 2022, in exchange for the above-described in-kind consideration offered by the AJFF;

NOW THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE CITY OF SANDY SPRINGS PUBLIC FACILITIES AUTHORITY AND IT IS RESOLVED BY AUTHORITY OF SAME AS FOLLOWS:

1. The PFA hereby authorizes complimentary parking for AJFF patrons during the Festival in February 2022.
2. Such authorization for complimentary parking is conditioned on the PAC being provided the above-described in-kind consideration.
3. The PFA reserves the right to revoke authorization for the complimentary parking if, at any time prior to the Festival presentation in February 2022, the AJFF does not comply with the above-stated condition.
4. The General Manager or Interim General Manager of the PFA is hereby authorized to take such actions as may be deemed necessary or feasible to effectuate the intent of this resolution.

APPROVED AND ADOPTED, this ____ day of _____, 2021.

Approved:

Russell K. Paul, Chairman

Attest:

Raquel D. Gonzalez, Secretary

(Seal)