

1 **Work Session of the Sandy Springs City Council was held on Tuesday, March 2, 2021 at 6:00 p.m.,**
2 **Mayor Rusty Paul presiding.**

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4 **I. Invocation – Rabbi Samantha Shabman Trief, Temple Sinai**

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6 **II. Staff Discussion Items**
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8 **A. 2021-071** Request for Mayor and City Council Consideration to Participate in the
9 Atlanta Regional Commission Community Development Assistance Program
10 for a Flood Resilience & Mitigation Plan
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12 **Catherine Mercier-Baggett, Sustainability Manager** presented the Atlanta Regional
13 Commission (ARC) Community Development Assistance Program, which provides support for a
14 variety of planning efforts to local governments. Staff recommends participation in this program
15 to receive support for a vulnerability assessment through modelization and a strategic plan to help
16 the City develop policy and prioritize actions for the Flood Resilience & Mitigation Plan. The
17 exact cost will be determine once a scope of work is finalized. The cost will not exceed \$10K, and
18 will be used for ARC staff time. The selected projects will be announced in April / May 2021.
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20 **CONSENSUS OF COUNCIL:** Move forward with the application process.
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23 **B. 2021-072** Wayfinding Plan Update
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25 **Communications Director Sharon Kraun** presented that the City of Sandy Springs Wayfinding
26 Plan Update. The City engaged with a wayfinding consultant, Merje, in 2019, to assist in
27 developing an overall wayfinding plan. Consultants were tasked with conducting a larger
28 wayfinding analysis and developing design concepts consistent with the City's brand. Wayfinding
29 is an information system used to create connectivity with destinations. It is intended to provide
30 simple, direct route information; establish relationships between destinations; and, used to promote
31 circulation in major economic nodes. City departments involved with the project were the police
32 department, Community Development, GIS, Public Works, Visit Sandy Springs, Economic
33 Development, Recreation and Parks, Communications and the City Manager's office. The
34 stakeholder group that worked with h the consultant included representatives from City staff,
35 GDOT, PCID, MARTA, the State Road & Toll Authority, National Park Service, High Country
36 Outfitters, area hospitals and others. The consultant was given specific direction to ensure that the
37 design component stayed in line with the City's established brands, pulling from previous branding
38 work and landmarks around the City and keeping in line with a unified field throughout the City.
39 The city currently has no Gateway signage. The key entrance points were decided and the type of
40 signage types were chosen; which will vary in scale and complexity, based on location,
41 environment and purpose. . In coming to a decision point about the design for the replacement
42 bridges as part of the Transform 285 / 400 project, Atkins, the City's bridge consultant, reviewed
43 the City Council's feedback on the materials to be used. They also used elements of the wayfinding
44 concepts to develop potential design elements for the bridges; an all stone version of the
45 wayfinding was chosen for reasons of aesthetics, cost and maintenance elements. Next Steps are
46 to prepare a Request for Proposal (RFP) for sign fabrication and manage installation. This will be

47 a phased approach. Currently there is no Gateway signage represented in District 1, but staff will
48 review what opportunities are available.

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50 **Deputy City Manager Dave Wells** reviewed the implementation plan. Staff will begin drafting
51 the request for proposals and will notify local sign companies available. Next, the City will need
52 to identify a contractor to fabricate the signs, verify complete sign package, and release out for
53 fabrication. Phase One of the wayfinding project includes gateway and City Springs directional
54 signs. Phase Two of the wayfinding project includes Vehicular and Parking directional signs,
55 including parking around City Springs. Finally, Phase Three of the wayfinding project includes
56 pedestrian directional & Kiosk signs. This project will take quite a while because it takes time to
57 fabricate signs. Staff anticipates Phase One will take six to eight months.

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59 **CONSENSUS OF COUNCIL:** Proceed with the wayfinding plan as presented.

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61 The meeting adjourned at 6:20 p.m.

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63 Approved: March 16, 2021.

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Russell K. Paul, Mayor

Raquel D. González, City Clerk